

ONLINE BUSINESS MANAGEMENT

By DeGenius

THE ₦100MILLION STRATEGY

Every business deserve a great business operator, learn the skills that makes you turn any business into cashflow positive online and offline.

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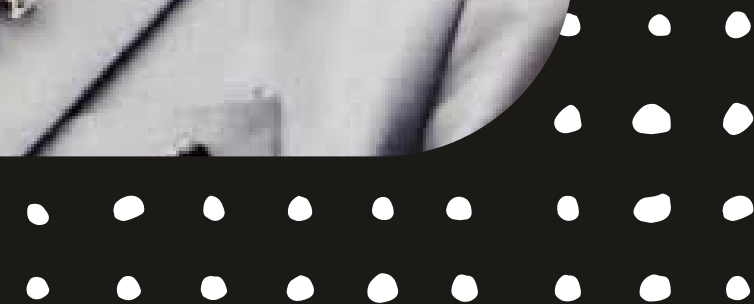
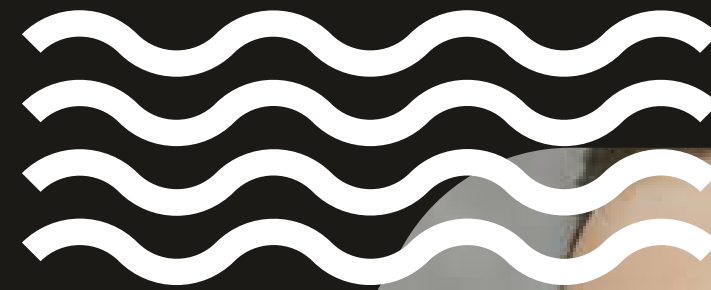


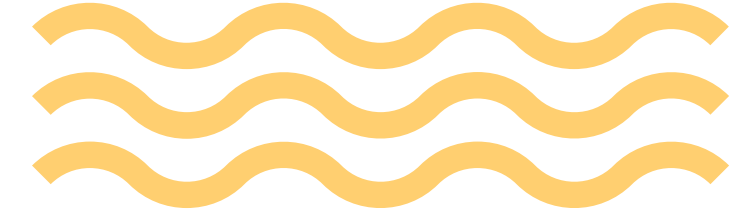
ABOUT

Your Mentor

DeGenius is a living proof of internet success. Running multiple businesses including DeGenius Inc, Dropazz Innovations, Incometise, GeniusHomes, Wumails and more. All online businesses, with over 25 staff strength across Lagos and Benin City. He is highly rated A+ on mentorship and subservient to leadership practices that actually propels results.

He lives the brand slogan of "Bringing Out The Genius In You" by applying the "take you by the hand & do as I do" training strategy.





THE COURSE



Result Driven & Experience Backed

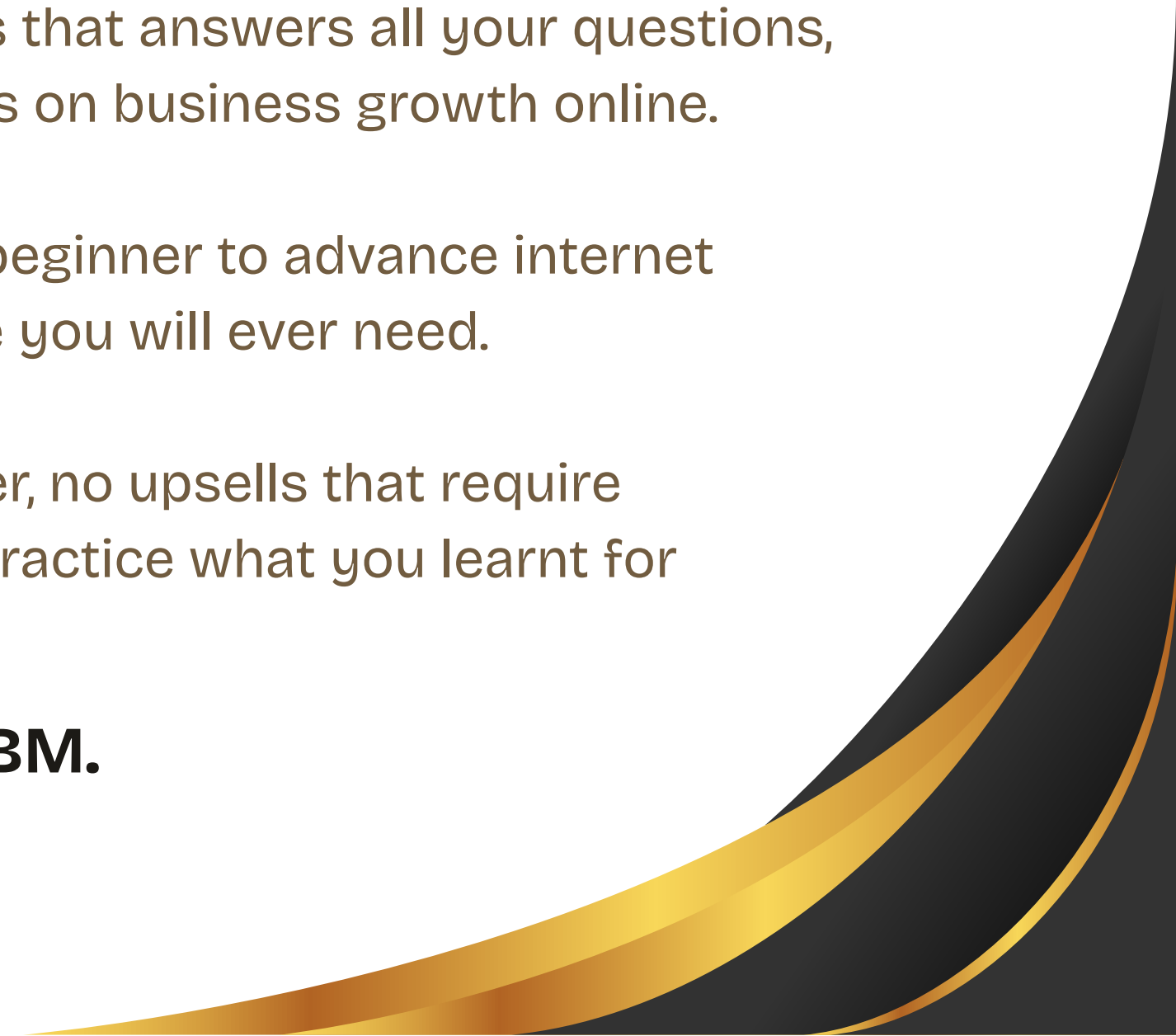
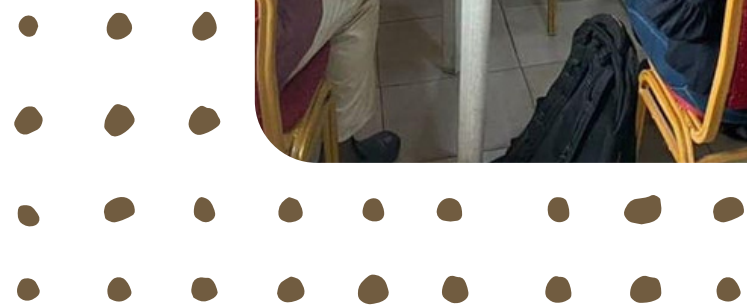
Finally, you can learn the skills that answers all your questions, confusions, and uncertainties on business growth online.

This training is the complete, beginner to advance internet business management course you will ever need.

No upgrades, no next semester, no upsells that require payments before you finally practice what you learnt for actual real life results.

The Final Bus-Stop To OBM.

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COURSE OUTLINE SUMMARY

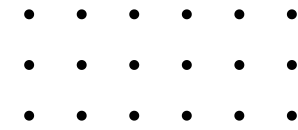
These are model titles, that comes with multiple topics:



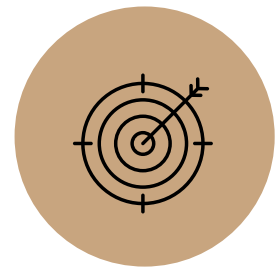
- 1 Online Business Funnels - THE BIC FUNNEL
- 2 Lead Generation, Sales and Conversions
- 3 Organic Marketing, Communication + Ai for Business
- 4 Certification and Defence

GET RESULTS NOT EXCUSES
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MODULE 1 - WEEK ONE



Overview of course structure

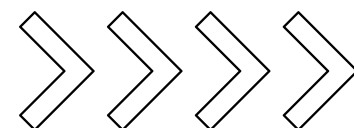
Starting with the smallest things possible. Preparing you with not just the introductions but as well with possible results with existing business use cases



Understanding Business Funnels

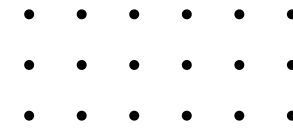
All businesses needs funnels in all angle of business and in personal business owners' life. You will learn everthing about funnels, or dreams in workable outcome gamification.

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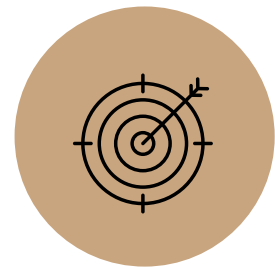


This part of the course would be an eye opener to even most sophisticated business people. This is because most people understand business structuring, but ignore business foresight that enables the structures to flourish. Without the funnels you may get results, but they never last, some will think there's an evil hand in their businesses that make result drop and disappear, it has nothing to do with such but most secret funnel systems. Like the BIC FUNNEL system, this alone is gold.

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MODULE 1 - WEEK ONE



Understanding Customer Journey

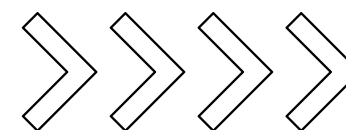
No one customer or client is same in the eyes of novices or amateurs. Customers are not just same but could be grouped into factional interests through a pre designed map that leads them to action



Sales Strategies

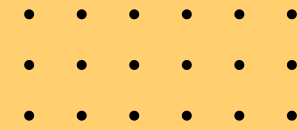
Learn what it means to actually make people beg to have you take their money, your product or service in their hearts becomes as desirable as air they breathe. We will deal with 4 strong and distinct sales strategies that do the magic.

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You will learn T.L.S.S, B.S.S, T.G.C.S, and highly exclusive lawful ways to make people beg you to take their money.

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MODULE 2 - WEEK TWO



LEADS, SALES & CONVERSIONS

This is where you begin to learn the technical part of making money with your business. You learn how to drive traffic with paid ads utilizing 90% success methodology.



All Social Paid Ads

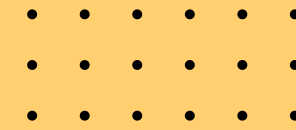
Learn the most valuable and cheapest means of making sales. In this particular course, you learn to “PAY TO PLAY” at margins that would sound foolish if you decide not to implement.

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In the second week of training we will completely take care of all paid ads, transferring tradable skills on facebook ads, google ads, youtube ads, instagram ads, tiktok ads etc.

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MODULE 2 - WEEK TWO



INFLUENCER MARKETING

Everyone is an influencer in their little or big way. You will learn to tap into people's circle with little amount of money that returns multiple folds.



AFFILIATE MARKETING

This is where you learn to own your own cartel. Your own sward of partners that creates results for you without signing any formal agreements.

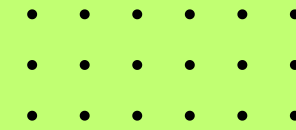


YOU WILL LEARN THE CARTEL METHOD TO ONLINE BUSINESS

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MODULE 3 - WEEK THREE



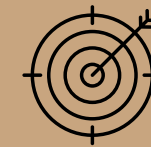
ORGANIC marketing With Ai

If you cannot uniquely derive marketing materials from ai, including banners, images, info graphics and more, you are most likely going to waste the most precious business tool - TIME.



Social Media Organic Marketing

You will learn how to use the most result driven online media, with real life example of results from our live operating business room.



SEO - All Search Listings

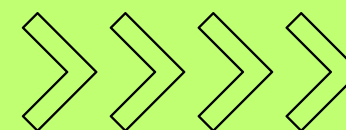
You will learn to optimize your search on google, and as well learn to list your business on google map for massive monthly free traffic.



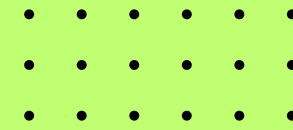
Online Communication & Events

By the week three you have already learnt how to get customers without needing to communicate with them. However after the customer purchases an item from you, your next sale from same customer is only by powerful communication strategies with predictable monthly returns

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MODULE 4 - WEEK FOUR



Real Life Business Management

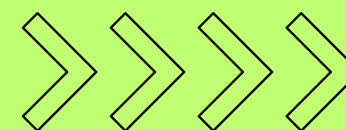
You will begin to manage and utilize skills on online business management you have already learnt on a real life business.

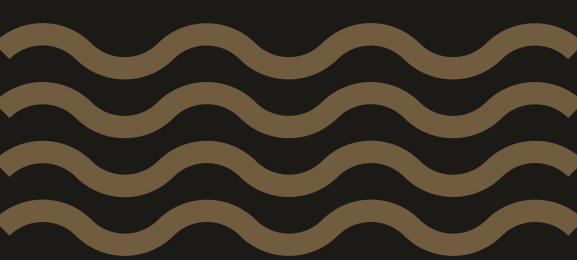


Q&A Sessions + Certificate

As you have issues in your application of your newly acquired skills, there will be sessions to enable you have direct answers to your questions and fixes of matters arising.

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Website

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